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PRESS-RELEASE

From Mines to Wellness: IIT (ISM) Drives Clean Environment Mission in Jharia

In a significant push towards linking environmental health with human well-being, the Indian Institute of Technology (ISM) Dhanbad organized a Health Camp and Awareness Programme titled “*Swachh Paryavaran, Swasth Jeevan – Mining Area ke liye Pehel*” in the Jharia mining region on Tuesday. The initiative, led by the EIACP Programme Centre of the Department of Environmental Science and Engineering in association with Bharat Coking Coal Limited, highlighted the urgent need for cleaner surroundings in mining-affected communities.

Held in New Delhi Colony of Dhansar under Jharia Coalfield Region, the programme focused on promoting practical and sustainable lifestyle changes under the broader vision of Mission LiFE. The campaign reinforced how everyday actions—such as maintaining hygiene, reducing pollution, and adopting healthier habits—can collectively bring about lasting improvements in both environmental and public health.

Participants from the local community actively engaged in the camp, which combined health check-ups with awareness sessions. Experts from IIT (ISM) emphasized that environmental degradation in mining zones directly impacts respiratory health, water quality, and overall quality of life, making awareness and behavioral change crucial.

The initiative stood out for its focus on grassroots engagement, encouraging residents of the Jharia mining area to take ownership of their surroundings. By connecting environmental responsibility with personal well-being, the programme delivered a clear message: sustainable living is not an abstract idea, but a daily practice that begins at the community level.

Officials noted that such efforts are vital in mining regions where ecological stress is high, and community awareness can play a transformative role. The event marked a meaningful step toward building long-term environmental consciousness and fostering healthier living conditions in and around mining zones.

With strong participation and a clear call to action, the programme echoed a simple yet powerful message—adopt a healthy lifestyle, protect the environment, and secure a better future.

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